

Daily Pennsylvanian Alumni Association

2012 Annual Report

The DP Alumni Association has not suddenly “gone corporate” with this first-ever annual report. The DPAA Board of Directors felt a need to communicate the various activities of the DPAA during the past year, and to recognize the many DP alumni who have contributed by being members of the DPAA during 2012.

Last year, we made a shift from mailing a newsletter 2-3 times a year to more-frequently posting stories about the DP and DP alumni on our greatly expanded website and Facebook page. In doing so, we recognize that not all our alumni regularly follow us online. So we have created this annual mailed publication, in part, to share a sampling of the stories about your fellow DP alumni we’ve had on the website this past year.

Look inside to read columns from DPAA President David Burrick, DP Executive Editor Dana Tom, DP General Manager Eric Jacobs; a list of DPAA 2012 members; and a report on the DPAA’s finances this past year.

We hope you find this report informative, and we welcome your input on how we can improve it in future years.

The DPAA Board of Directors
December, 2012

A selection of article excerpts from the DPAA website • Read more at DPAlumni.com

Presidential grand farewell for Ken Baer

If you work for the President of the United States and decide to leave your job, you can’t ask for a better send-off on your last day than **Ken Baer** ’94 received on July 12.

Baer, who had been Senior Advisor and Associate Director for Communications and Strategic Planning at the Office of Management and Budget since the start of the Obama administration, was invited to the Oval Office for a farewell from President Obama. A picture of the president blowing a kiss to Baer’s son, Oren, with his wife Caren and daughter Avital watching, was the official White House Picture of the Day.

Sara Levine: 34th Street to the Food Network

Sara Levine’s ’06 tumblr page says it all: “Editor. Writer. Blogger. Cook. Passionate about all things food.”

She’s been combining her love of food and writing ever since she was a child growing up in Chevy Chase, Md.

She remembers taking vacations with her “food-loving family,” when the entire itinerary would be based on what, and where, they would eat — and she would detail each trip in her personal journal.

At Penn, Levine combined her two loves as the food section editor of 34th Street Magazine. And she is doing it today, as a blogger and editor at Foodnetwork.com with a special pedigree -- an associate’s degree from Le Cordon Bleu North American Culinary School.

“The best part about my job? Writing about food,” she says.

Buzz Bissinger: new book, radio talk show

Buzz Bissinger ’76 has certainly had a busy spring.

He released a personal book about his relationship with his son. And it was recently announced that he will be writing

the screenplay for the film adaptation of his book “Three Nights in August.”

Now Bissinger, a former DP Sports Editor and Editorial Page Chairman, has added the role of radio host to his already packed schedule. On June 25, he began hosting an afternoon drive show (3-7 p.m. daily) on Philadelphia CBS station Talk Radio 1210 WPHT (1210-AM). The show is co-hosted by longtime Philadelphia radio host Steve Martorano.

“This will be my first regular full-time gig on radio,” Bissinger told the *Philadelphia Inquirer*. “Actually [it’ll be] my first time I’ve worked for someone in 20 years.”

Randall Lane, Warren Buffet & Jon Bon Jovi

Randall Lane ’90, editor of *Forbes* magazine, has spent the past several months pulling together a conference of more than 100 of America’s greatest entrepreneurs for the Forbes 400 Summit on

Continued on back page

DPAA in 2012: active on many fronts

Welcome to the first Daily Pennsylvania Alumni Association Annual Report. The goal of this report is simple: to let alumni know what is going on at the DP, how the DPAA is making a difference, and how you can get involved.

Right now, students and professional staff at The Daily Pennsylvanian are doing more exciting things than have ever been done in the long history of the DP. The daily newspaper continues to win awards for excellence. The DP's website, theDP.com, as well as its blogs like Under the Button and The Buzz are churning out more content for the Penn community than ever before. And the organization continues to innovate with technology, recently launching a new mobile app, where followers of the DP can not only read the news, but also find great deals from local merchants.

Yet while the DP is continuing to evolve its product for the needs of the modern-day reader, unfortunately, the organization's long-term sustainability has never been more in doubt. The changing media and advertising landscape, combined with the general uncertainty in the macro economy, has taken its toll financially on the company in a severe manner.

The DPAA has been integral in helping The Daily Pennsylvanian get on solid financial footing over the past few years, though there is much more work yet to be done. Initially, a group of alumni, led by Eric Dash '02 and Chetan Mehta '00, worked with the DP's professional staff and students to greatly reduce the expense base of the organization, ultimately leading to the difficult decision to reduce the size of the professional staff and reduce the DP's press run. More recently, another group of alumni, organized by Steve Klitzman '66, evaluated the organization's investment strategy and made recommendations on how to best allocate the DP's money. This was particularly important, as the company has been forced to start drawing from its reserves this year due to its financial performance.

And of course, we cannot forget the hundreds of alumni who have donated to the DP over the past year. These con-

tributions, whether large or small, have made a direct impact on The Daily Pennsylvanian. Funds from alumni have gone to support students who are on financial aid and cannot work another job because they are dedicating their time to the DP. Donations from alumni have also gone into the DP's Development Fund, which is reserved for projects that secure the long-time sustainability of the organization. This year, we are using the fund to provide a much-needed technology upgrade for the DP.

In addition to the important task of aiding the DP during this tough financial time, DP alumni have helped the organization in many other ways in 2012. Many of our alums working in journalism have critiqued the newspaper on a daily basis, providing feedback to current editors on their work.

Other alumni have hosted students from the DP to their offices in New York and Washington, D.C., letting students get a first-hand look at professional newsrooms. Many alums came to campus for the Steven A. Marquez Journalism Conference, named in memory of former DP managing editor Steven Marquez '79, where they taught the current crop of DPer about how to be better at their craft. And countless alumni have mentored students in other ways, whether providing a summer internship to a current student or answering questions on the phone about how to get into law school. It is great to see so many alumni giving back to the organization.

At the same time, the DPAA did more this year to support its alumni members than ever before. We hosted happy hours across the nation where more than 100 DP alums gathered to network and celebrate their time at The Daily Pennsylvanian. We also hosted alumni at the DP's offices to celebrate Homecoming and Alumni Weekend. The DPAA communicated with its members more this year than ever before. We launched an online newsletter and Facebook page, where alumni can follow in real time what is going on at the DP and with DP alumni. We also improved our alumni website, DPAlumni.com, where alums can search the DPAA's directory and read about what

is going on within the organization. This all culminates with this annual report, where we are providing more transparency into the organization.

So now is the time when I ask all of you to think about how you can contribute to The Daily Pennsylvanian. To many of us, working at the DP was a defining moment in our lives. As President of the DPAA, my sole goal is to make sure that working at the DP remains a meaningful experience for today's crop of students and for generations to come. Due to the extreme financial challenges The Daily Pennsylvanian faces today, the DP needs help from alumni now more than ever. That is why I am asking all of you to donate financially, as well as with your time, to this organization. Contributing financially is as simple as filling out a short form on the DPAlumni.com website, or the snail mail form many of you received along with this report. Every donation, no matter the size, is a meaningful one. Contributing your time is just as simple and meaningful. Contact me, and we will find a place for you to help.

Thank you in advance for your generosity. May the new year be a better year for you and for The Daily Pennsylvanian.

To many of us, working at the DP was a defining moment in our lives.

The Daily Pennsylvanian Alumni Association

4015 Walnut Street
Philadelphia, PA 19104

E-Mail: dpaa@theDP.com

Web site: DPAlumni.com

Phone: (215) 898-6581

Fax: (215) 898-2050

2012 Board of Directors

David Burrick '06
President

Martin Siegel '77
Vice President

Shawn Safvi '08
Secretary

Eric Dash '02
Rachel Feintzeig '07
Robin Fields '89
Stephen Klitzman '66
Rod Kurtz '02
Kent Malmros '00
Justin Schechter '77
Jeff Shafer '06
Joel Siegel '79

State of the DP: down, but definitely not out

2012 was supposed to be the year the DP's business operations finally turned a corner. A year ago, 2012 looked like it could usher in a recovery from the combined impact of the long recession which began in 2008 and the simultaneous changes in technology, media consumption, and advertising which have hit newspapers with perfect storm-like precision.

It wasn't.

As 2012 nears its end, the DP's struggle to re-craft a workable business model for the future remains largely unsuccessful and incomplete. I won't try to sugar-coat it: the DP is in the deepest financial crisis it has faced since becoming financially autonomous 50 years ago.

The DP has lost money in each of the past four years, and is on a path to lose money again in the half-complete fiscal year that will end next June 30. Sometime in the spring of 2012, the DP dipped into its Development Fund for the first time, drawing on savings from past years to fund current operations. Print circulation is down to 8,000 copies daily, a 42% drop from just five years ago.

Depressing? Yup. Scary? Uh-huh.

Almost every week, news comes in from around the country about college newspapers scaling back as they struggle to adapt to lower readership and decreased advertising. Last year, the University of Georgia Red & Black dramatically cut from five days a week in print to just one. This fall, The Oregon Daily Emerald went from five days to two. The Arizona State Press is going weekly in January. The University of Illinois Daily Illini ran a front-page editorial headlined "We need your help" to inform readers of the paper's financial woes. Several college papers have eliminated Friday editions; others have stopped their print edition entirely.

"Web-first" and "Web-only" are often spun as positive approaches to a generation of students who aren't newspaper readers, but most college papers which have decreased their print editions have not fully replaced that readership online. A newspaper which drops some of its print editions, but doesn't engage the same or larger audience online, simply loses some of its voice and relevance in its community. And no one, from commercial to college newspapers, is making as much money from online operations as

from print.

So college newspapers are going through a time of great upheaval. Our problems aren't identical to those faced by large commercial newspapers, but many of the same forces of change are at work. Fewer people are reading the print editions of newspapers. Businesses are spreading their advertising dollars into a variety of new and non-traditional media. Falling readership and revenue can produce a downward spiral for both.

So is this "Game Over?" I don't think I'm being too Pollyannaish when I answer: no. Let me amend that: *Hell, no!*

Despite the worrisome problems, it's not all doom and gloom at the DP. There is a sense of urgency, but not panic. The 200-plus students and 4-person professional staff still believe passionately in the importance of the DP and its various

The DP is in the deepest financial crisis it has faced since becoming financially autonomous 50 years ago... So is this 'Game Over?' Hell, no!

publications in serving the Penn community. We continue to try new approaches to connect with our audience, with both old and new media. We are fortunate to have ample financial reserves, built over the past three decades, we can lean on to sustain us through these times of change.

This fall, we launched a new mobile app for iPhone and Android, as well as a very cool iPad implementation. The app brings together content from the DP, 34th Street, campus life blog Under The Button, sports blog The Buzz, and politics blog The Red & the Blue all in one place.

Just as important, it features location-based advertising offers which local businesses can update in real time to push out to users of the app. Coming out of class in Stiteler Hall and want to know if there's a good lunch special being offered nearby? Check the app. It's editorial and advertising content in a new medium, with a 21st century business model.

Will this mobile app save the DP? Certainly not single-handedly — but it's one piece in what will likely be a many-pronged approach for the DP to provide content and services to readers, and con-

nects that audience with advertisers, in the future.

And there are other bright spots at 4015 Walnut. The DP last month received the top award in college journalism, the Associated Collegiate Press Pacemaker Award, for both the print edition of the DP and for the revamped theDP.com website. DP staff members received 30 individual achievement awards from the Columbia Scholastic Press Association earlier in the fall. In the spring, the DP received the CSPAs top Gold Crown Award and received eight awards in the College Newspaper Business and Advertising Managers annual contest. Awards like these are only small snapshots, but they reflect that this isn't an organization in decline.

Another bright spot: we continue to attract hundreds of Penn students each year who are eager to work at the DP. If Penn students rejected the newspaper as being too anachronistic, we wouldn't get more than 200 of them to walk through the doors at our fall open houses. To be sure, college students these days like to be involved in multiple activities to bolster their resumé's, so we do compete for their time — but the key is that so many still desire to be involved with the DP.

But we still face major hurdles ahead. And to help chart the course for the DP over the next few years, I have been working with members of the DPAA Board of Directors to assemble and convene several small committees of alumni to help me, my professional staff, and the current student leadership of the DP tackle strategic planning in several key areas. We will report on the outcome of that planning as we move through the year ahead.

As we plan for the future of the DP, I draw confidence and inspiration from the awesome network of DP alumni worldwide. Alumni help students learn their craft, and to help them find internships and jobs. Alumni turned out enthusiastically for our first-ever series of summer get-togethers. Alumni generously provide financial support to the DPAA and the DP, to help fund our scholarship program, and now during a difficult financial time, to help us fund replacement of aging technology. You, the DP alumni family, continue to be one of the brightest of the bright spots for the DP, past, present and future. I thank you for your ongoing support!

DP alumni, you help in so many ways

The Daily Pennsylvanian faces an uncertain future, but it faces an exciting one. This past year, the 128th Board of Editors and Managers has been challenged with the question: What is our digital future? Next year's board, and boards thereafter, will be challenged with this same question.

One year ago, we launched the newly redesigned theDP.com, and our traffic continues to grow. A few months ago, we launched the DP's new mobile application with real-time news and real-time deals, and a redesigned political blog in anticipation of the presidential election. It was only a few years back that we launched Under the Button, Penn's campus life blog, and The Buzz, our sports blog.

We continue to ask ourselves every day: How are we reaching our readers? How much more quickly can we reach them without sacrificing good journalism and accuracy? What platforms are we using, and what products — including our blogs and apps — are we creating to stay relevant?

And finally, something media organizations across the country are asking: how are we making money online, and how are we transitioning our print business model to a digital one?

These are big questions, and they are

certainly daunting ones for an organization of 19-to-21 year-olds to face. However, with the support and help of DP alumni, I've never been more excited for the DP to tackle them.

Our alumni live and breathe this stuff. We have alumni at the *New York Times*, the *Philadelphia Inquirer*, *The Wall Street Journal*, Politico, BuzzFeed and Google,

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reporting, designing and coding for the online medium.

Our alumni have been a huge asset to our Board, and they will continue to be an asset going forward. In fact, DP editors and managers need our alumni's support now more than ever before — your ideas, expertise and experience — in crafting our vision as a digital media organization.

At this year's Stephen A. Marquess Journalism Conference, the opening panel of alumni explored the necessity and implications of reporting via social media. The panel included alumni who work for

ESPN.com and Philly.com and who manage social media for *w* and the *Baltimore Sun*.

Alumni at the conference also discussed how to succeed as a journalist in the 21st century. They stressed how experience in digital journalism at the DP helps ensure our staff's future success in the media industry. DP alumni have always been a valuable resource for professional advice and assistance, and for that, we are grateful.

The DP acts as an example to our peers in college media. We celebrated two Pacemaker awards this year, including our first ever for theDP.com, and we must continue to lead collegiate media organizations into the digital future.

With the end of my term just around the corner, I begin to consider how I can help future boards as a member of the DPAA, and I begin to think about the big shoes I have to fill.

I want to thank our alumni for their mentorship, guidance and dedication. It's defined so much of my experience at the DP and the experiences of my colleagues here. I only hope, as a future DP alumna, to return the same support you have given us unconditionally over the years.

Thank you.

Alumni briefs from the DPAA Facebook page

• “Three Nights in August,” the book by **Buzz Bissinger** '76 about the St. Louis Cardinals, is being adapted into a film.

• **Joel Siegel** '79 was named managing editor for politics at the *New York Daily News*.

• **David B. Cohen** '81 published a book entitled “Left-Hearted, Right-Minded: Why Conservative Policies Are The Best Way To Achieve Liberal Ideals” in May.

• “Hysteria,” a film starring Maggie Gyllenhaal, debuted in June, based on an original story written by **Howard Gensler** '83.

• “Money Matters with **Jean Chatzky**” '86, a personal finance show starring the former DP Features Editor, debuted in November on RLTV.

• **Ken Baer** '94 was named Managing Director of The Harbour Group, an independent strategic communications firm.

• *Bloomberg Businessweek* editor **Josh Tyrangiel** '94 was named Magazine Editor of the Year by *Ad Age*.

• **Gabrielle Marcotti** '95 signed a multi-year deal with ESPN to cover international soccer.

• **Alan Sepinwall** '96, one of the nation's preeminent TV critics, released a new book about the television industry entitled “The Revolution was Televised.”

• **Josh Heald** '00 wrote and produced a TV pilot, entitled “Most Likely,” that was on the TBS development slate for the upcoming year.

• **Chris George** '05 joined *The Washington Post* as a News Designer.

• **Zachary Levine** '07, a former DP Sports Editor, will now be writing for *Baseball Prospectus*.

• **Maria Popova** '07, founder of the blog “Brain Pickings,” was named as one of “The 100 Most Creative People in Business 2012” by *Fast*

If you don't already, follow the DPAA on Facebook for news about DP alumni throughout 2013!

Company.

• **Jessica Sidman** '08 was named the new food editor at *Washington City Paper*.

• **Dan Getelman** '12, one of the founders of social education tool Lore, was named one of the rising technology stars in New York under the age of 25 by *BusinessInsider.com*.

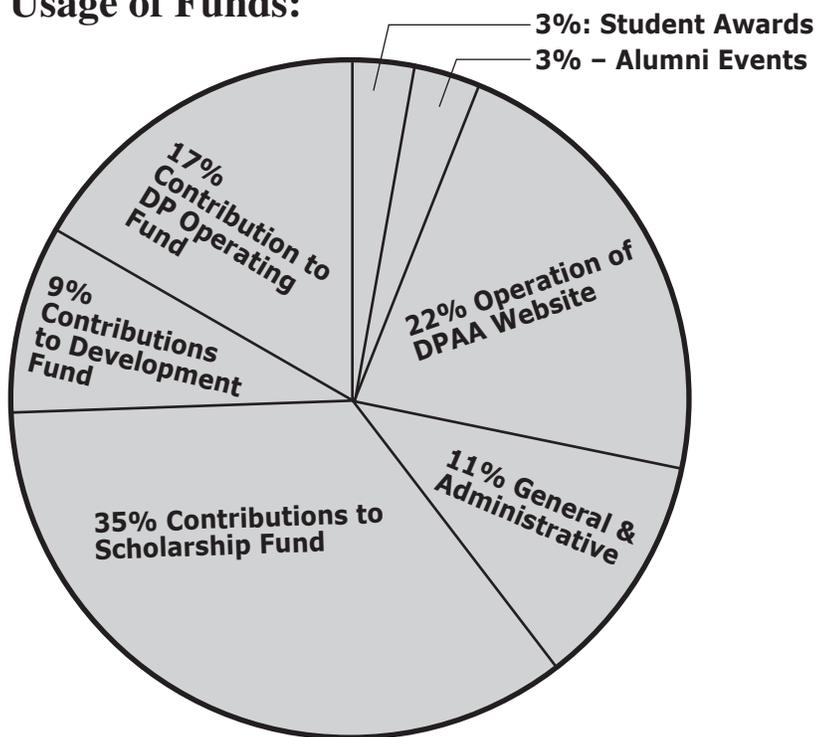
DP Alumni Association 2012 Financial Report

Over its three decades in existence, the DP Alumni Association has aimed to generate membership revenue to offset the costs of running the Association. Any excess revenue goes directly to the DP's operating fund. The DPAA will end 2012 with a modest surplus, contributing nearly \$3,000 to the DP (in addition to contributions made to the DP's Development and Scholarship Funds).

The number of memberships for 2012 was almost identical to 2011, with 464 paying members. Memberships have declined slightly in recent years, dipping 20% since our best year a decade ago. The DPAA Board of Directors has enacted a number of changes recently — this first-ever Annual Report among them — in order to encourage more DP alumni to become annual members and further the DPAA's mission.

Total 2012 DPAA Revenues: \$17,391

Usage of Funds:



Eric Jacobs Scholarships at the DP

The DP's scholarship program was created in 2000 and named in honor of the paper's General Manager for his decades of work helping students. The Scholarship Fund was endowed with more than \$200,000 set aside by the DP. Alumni have added to the fund with contributions over the past decade.

A committee of DP alumni evaluates student applications and selects the scholarship winners. The number of students worthy of scholarships always exceeds what the DP's Fund can provide; the DP hopes to increase the Fund to aid more students in the future.

The impact of scholarships

This note came from a recent Eric Jacobs Scholarship recipient, on what it meant to receive a scholarship from the DP:

"I really can't tell you how much I appreciate this opportunity! Because of this scholarship, I can continue doing something I love: work at the DP without worrying or making my parents worry. The DP has become like a second home to me over the course of the past year, and I am so glad and relieved to know that I will be able to continue to work here and not be stressed by anything other than this job and schoolwork. Thank you so much!"

Scholarships by the numbers

- Scholarships awarded in 2012: 4
- Value of scholarships awarded during 2012: **\$8,700**
- Value of the Scholarship Fund as of 11/30/12: **\$292,778**
- Donations by DP alumni specifically to the Scholarship Fund, since 2000: **\$24,680**
- Donations by DP alumni as a part of their DPAA memberships, since 2006: **\$21,870**



Find us on
Facebook

Total Number of Likes: 332

Male: 53%
Female: 47%

Most Read Stories on DPAA Facebook Page

1. Pictures from 2012 DPAA Summer Get-Togethers (7/25/12)
2. Gabriele Marcotti joins ESPN (7/27/12)
3. Rachel Feintzeig wedding announcement (5/3/12)
4. Ken Baer named Managing Director of The Harbour Group (10/1/12)
5. NPR interview with Melody Joy Kramer (9/20/12)

Countries where people "Like" us ...

USA	Sweden
UK	Yemen
Israel	Hungary
Swaziland	Australia
France	Costa Rica
China	Ireland
Egypt	Germany

DP Alumni Association 2012 Members

The editors, managers and staff of The Daily Pennsylvanian and the Board of Directors of the DPAA thank the nearly 500 DP Alumni who supported the DP and DPAA with membership gifts this past year.

1940s	1959	David Sachsman Elliot Werner	1975	Clemson Smith Muñiz Ira Wallace
Francis Carey Don Harrison Gilbert Sandler Francis Sevier Harold Shaffer C. Melvin Sonne Emery Wheeler	Joseph Bernstein Roger Blumencranz Gerard Cohen Mitchel Craner Malcolm Freedman Donald Grossman Stephen Heyman Robert Israeloff Lloyd Remick Stephen Schultz	1968	James Kahn Ted Metzger Kenneth Sheldon Michael Silver	1980
1950	1960	Lionel Schooler	1976	Arthur Buckler Rob Dunham Jay Florey Richard Gordon Jon Greer Eric Jacobs Geoffrey Little Bill Stahl Randy Taub
Melvin Cohen George Curchin	Frederick Allen Robert Frost Alan Honig	1969	Mitchell Berger Larry Field Chris Jennewein Michael Leibowitz Lee Levine Eileen O'Brien Michael Rosenman Steve Stecklow Wayne Strouse Joseph Tissue Steven Wigod Jonathan Zimman	1981
1951	1962	Phil Arkow William Burchill Sue Lin Chong Mark Lieberman Bill Mandel Barbara Moldauer Berl Schwartz Daniel Wolf	1977	Michael Breda David Elfin Deborah Jagoda Cindy Levy Nancy Navarro Bruce Rosenblum Cindy Shmerler
Theodore LaFair Joseph Salus	Michael Brown Stephen Foster Melvin Goldstein Mark Jaffe Robert Pons Michael Varet	1970	David Martin Suzanne Rose Justin Schechter Charlie Service Martin Siegel	1982
1952	1963	Robert Savett	1978	Robert Bachner Lisa Green Toni Lee Anne Neborak Susan Schuval-Gold Elaine Song David Weiss
Joseph Field Connie Goldstein	Sucha Asbell Stephen Hurwitz William Iverson Benjamin Natelson Michael Sand	1971	Dan Akst Amy Borrus Peter Chapman Teri Cohen Mark Hyman Eliot Kaplan Gordon Schonfeld Ellen Van der Horst Ray Van der Horst	1983
1953	1964	Marvin Dash Andrew Fischer Judith Gordon Clarence Greene, Jr. David Kaye M. Stuart Madden Stephen Marmon Joan Roller Mark Schlesinger Linda Silverstein Judith Teller	1979	Francesca Chapman Meryl Davids Peter Filderman Howard Gensler David Gladstone Bryan Harris Victoria Hill Jill Jucarone Elissa Mandel Robin Miller Kevin Penn Robert Shepard Donald Watnick
W. DeWitt Bliss Herbert Carver Michel Huber Howard Rubenstein Thomas Scotese Fred Walters	Eda Hochgelerent Lawrence Jacobs Daniel Kamin Dan Rottenberg Milton Strom	1972	Bill Altman Barri Bernstein Shelley Deutch Steven Dubow John Eisenberg Nancy Golding Beth Heffron Maurice Heller Melody Kimmel Michael Lexton Dave Lieber Dan Rosenbaum Elizabeth Sanger Mark Seltzer Maria Shao Joel Siegel	1984
1954	1965	Matthew Bogin Jeffrey Rothbard Robert Wemischner John Wertheimer Eric Wolf		Judy Abel Karen Aboody Eric Brachfeld Liz deBeer Lisa Drozd Barry Friedman Stuart Geffner
Earl Conway Richard DeVan	Nessa Forman Allen Frazer Barry Lesch Robert Vort	1973		
1955	1966	Arnold Eisen Thomas Papson Anita Sama Jim Schaffer Peter Schiffrin George Schott Philip Shimkin Michelle Steinhart Dean Surkin Patricia Sze-Benash		
John Goshko John Smith, Sr. Stanley Strauss	Stuart Friedman Stephen Klitzman Lance Laver Robert Rottenberg	1974		
1956	1967	Allen Chesney Edward Silverman Glenn Unterberger		
Alan Ackerman Marim Charry Mike Libien Jerome Makowsky	Guy Blynn James Lowe Howard Mandell			
1957				
Howard Berlin Robert Daroff Larry Kneifel				
1958				
Merwyn Bear Carl Bowman Daniel Kristol Arthur Rosenthal				

1984 cont'd

Nina Liu
Ken Rosenthal
Eric Savitz
Steven Siegel
Michael Weiner
David Zalesne

1985

Stefan Fatsis
Betsy Fleischer
Kevin Kelly
Martin Lessner
Stefanie Reed
Lee Schalop
Andrew Schut

1986

Steve Berkowitz
Ellen Flax
Michael Grundei
Mary Ellen Huesken
Will Martyn
Michelle Nader
Joel Spenadel

1987

Craig Coopersmith
Christopher Downey
Alison Feldman
Rick Resnick
Patricia Santella
Taub Swartz

1988

Dan Bollerman
Robert Chasen
Ruth Masters
Jacquelin Sufak

1989

Jay Begun
Chuck Cohen
Robin Fields
Doug Kremer
Kenneth Scheer

1990

Ira Apfel
David Borgenicht
Rachel Elson
Mike Finkel
Deborah Kaplan
David Kekst
Randall Lane
David Lasko
Bret Parker
Jay Seliber
Greg Stone
Alex Sutton
Howard Zalkowitz

1991

Jay Brodsky
Samuel Engel
Cheryl Family
Robert Hyde
Jenny Libien
Lauren Shaham
Lin Shearer
Scott Waynebern
Lynn Westwater

1992

Mike Cambareri
John Di Paolo
Michael Gavisar
Romy Goldman
Noam Harel
Julie Leopold
Adam Levine
Andrew Rozmiarek
Daniel Schwartz
Jeremy Selwyn
Peter Spiegel

1993

David Black
Christine Foster
Matt Kelly
Matthew Klein
Mitchell Kraus
Jonathan Mayo
Matt Selman
Diana Tapper

1994

Daniel Ages
Kenneth Baer
Eric Brotman
Sabrina Erdely
Stephanie Fey
Justin Foa
Jeffrey Hurok
Elizabeth Kopple
Christopher Leitner

1995

Jeremy Brosowsky
Eric Einstein
Joshua Friedman
Tracy Herriott
Jordana Horn
Gabriele Marcotti
Adam Rubin
Marc Saiontz
Mark Suter
Dwayne Sye
Susan Webner

1996

Hooman Anvar
Dennis Berman

Luke DeCock
Daniel Gingiss
Jane Havsy
Jeremy Kahn
Gregory Montanaro
Charles Ornstein
Alan Sepinwall
Stephen Shapiro
Beth Tritter
Jed Valentas
Jeremy Zweig

1997

Kara Blond
Lisa Friedman
Laura Haberman
Michael Kopelman
Randi Marshall
Thomas Nessinger
Amy Prezant

1998

Eric Goldstein
Mike Madden
Hamilton Scott Miller

1999

Marisa Bellack
Jessica Boar
Yochi Dreazen
Daniel Fienberg
Mark Fiore
Scott Lanman
Kate Lee
Kevin Lerner
Roger Levenson
Michael Mugmon
Jamie Weinstein

2000

Stephanie Abrahams
Ginny Bloom
Josh Callahan
Lindsay Chiat
Josh Heald
Kent Malmros
Chetan Mehta
Jeremy Reiss
Randi Rothberg
Brian Weinstein

2001

Laura Anastasia
Binyamin Appelbaum
Margaret Earley
Brooke Ganz
Ben Geldon
Seth Grossman
Rick Haggerty
Seth Isenberg
Malka Katzin

Thomas Lombardi
Catherine Lucey
Katherine Manuel
Andrew McLaughlin
Eric Moskowitz
Nicholas Plagge
Matthew Rand
Edward Sherwin

2002

Kyle Bahr
Oliver Benn
Mary Clarke-Pearson
Jeffrey Joseph
Sharon Kunz
Rod Kurtz
Andrew Margolies
Jonathan Margulies
Cassandra Reichert
Gregory Richards
Brett Rose
Lauren Rubin
Aliya Sternstein
Sebastian Stockman
Jacques-Jean Tiziou
Michael Vondriska

2003

William Burhop
Marissa Friedman
Rebecca Kahan
Alyssa Lambert
Matthew Mugmon
Tristan Schweiger
Theodore Schweitz

2004

Steve Brauntuch
Julia Cassidy
Tammy Meister
Madlen Read
Blake Stuchin
Dina Wiesen
Jennie Woltz

2005

Harry Berezin
Anna Haigh Berry

2006

Jay Adoue
Julia Barmeier
Alex Bellos
David Burrick
David Goldman
Matthew Jones
Jonathan Passaro
Jeff Shafer
Haley Shapley
Jonathan Tannenwald
Garrett Young

2007

Sarah Buchanan
Matt Conrad
Rachel Feintzeig
Josh Hirsch
Kimberly Hsu
Ryan Jones
Zachary Levine
Jason Schwartz

2008

Parisa Bastani
Shawn Safvi
Josh Wheeling

2009

Vivian Adams
Anthony Campisi
Jared Miller
Alex Raksin
Nicholas Smith Wang
Julie Steinberg
Zoe Tillman
Tali Yahalom

2010

Meredith Aska McBride
Emily Babay
Brittany Binler
Alissa Eisenberg
David Gurian-Peck
Rebecca Kaplan
Joshua Kay
Zach Klitzman
Juliette Mullin
Paul Richards
Julia Rubin
Ashwin Shandilya
Albert Sun
Jason Wald
Leah Yudin

2011

Steven Allen
Jon Christman
Vashisht Garg
Michael Gold
Naomi Jagoda
Raymond Kwok
Kristina Lee
Pete Lodato
Peter Lui
Hillary Reinsberg
Noah Rosenstein
Emily Schultheis
Andrew Scurria
Andrew Techmeier
Dana Vogel

Note: this list does not include alumni who have contributed since November 1, 2012 for 2013 memberships

Continued from front page

Philanthropy, a private discussion of ways to help solve the world's most intractable problems.

The magazine later detailed the historic meeting, but Lane couldn't delay publishing on the forbes.com website a once-in-a-lifetime moment from the end of the conference: a duet between Warren Buffett, playing ukulele, and Jon Bon Jovi, on acoustic guitar.

Both philanthropists spoke at the conference, and Bon Jovi co-hosted the closing reception. "Knowing that Buffet played the ukulele," Lane wrote, "I asked him to join Bon Jovi for a song and he accepted, with one caveat: that they play 'The Glory of Love.' Buffett learned the ukulele 60 years ago, he told me, as a way to court girls." Upon finding that the Bette Midler song was one of only a few Buffett knew by heart, "having Jon learn the lyrics to that seemed a lot easier than having Warren bone up on the chords for 'Livin' on a Prayer' or 'Wanted Dead or Alive.'"

DPAA summer events wrap up in NY

The DPAA's first-ever summer of get-togethers in cities around the country came to a rousing conclusion with July events in New York and Philadelphia, which followed get-togethers in Boston, San Francisco, Los Angeles and Washington D.C. in June.

Never a group to shy away from a drink or two, nearly 70 past and present Daily Pennsylvanian staff members gathered at Central Bar in New York City.

The get-together, organized by **David Burrick '06** and **Rod Kurtz '02**, saw the largest turnout of DP alumni since the newspaper's 125th anniversary celebration in Philadelphia three years ago. The attendees at the New York event spanned six decades, from the class of 1969 to recent 2012 graduates — plus current DP editors and staff members and DP General Manager **Eric Jacobs** and Operations Director **Katherine Ross**.

"I remember attending one of these happy hours as a summer intern in Washington over a decade ago, and it was so much fun connecting with such a wide range of alums," Kurtz said. "I'm thrilled we were able to bring these events back and introduce a whole new generation of DPers."

The history of the DP, in 17 minutes, 33 seconds

At the start of 2011, then-Executive Editor **Lauren Plotnick '12** said she wanted to start four days of training for new editors and managers with a session on the history of the DP — something that would make them better appreciate the magnitude of running the 127-year-old organization.

DP General Manager Eric Jacobs says the idea blossomed in his mind immediately: a video slideshow which would trace the paper's long history, interspersed with alumni memories to inspire the staff. "Standing in front of the group to talk through the DP's history would be dry, but I pictured a movie with historic photos, front pages, quotes from alumni which make you laugh and which make you cry, and dramatic music to heighten the emotional connection."

"I knew we had a ton of great source material in the book we produced for the DP's 125th anniversary in 2009," Jacobs said. Since the movie's "premiere" in January 2011, it has become a staple of training sessions for a wide variety of new DP staff members. The movie is now available on the DPAA website.

Eric Dash leaves NYT for Treasury in DC

Eric Dash '02 left the *New York Times* after 8 years to take a post in the U.S. Treasury Department in Washington. Dash, a member of the DPAA Board of Directors, covered the banking industry for the *Times*, during one of the most interesting and news-making times for the banking industry since the Great Depression. His new position at the Treasury is Senior Advisor for Policy and Communications.

Dash said he works with the public affairs team to help drive the Treasury's ongoing efforts to provide fact-based, data-driven content on the Administration's economic policies. "I've always been interested in public service and can't think of a more relevant and interesting job at such a critical time for our country. It's a real privilege to work with such a smart and dedicated group of people."

At the *Times*, Dash won a 2009 Gerald Loeb Award — which honors journalists who make significant contributions to the understanding of business, finance and the economy — for his coverage of

Citibank and the roots of the financial crisis. In a career trajectory most college journalists can only dream about, Dash landed at the *Times* less than two years after graduating from Penn.

New Printer for the DP

After nine-and-a-half years of being printed by the *Philadelphia Inquirer* and *Daily News*, the DP is being printed at a new printing facility this fall.

The DP's Board of Directors made the decision this summer to award the paper's printing business to Delaware Printing Company in Dover, DE. The decision, notes DP General Manager Eric Jacobs, was largely financially motivated, with some improvement on the print quality as well.

"We continue to face an acute need to reduce our costs wherever possible without decimating the fabric of the DP operation," Jacobs said. "Delaware Printing offered us an opportunity to slice more than \$30,000 per year from our operating costs."

Alumni Briefs: passings and new beginnings

Gaeton Fonzi '57 passed away on Aug. 30, at his home in Florida. Fonzi, who served as the DP's Editorial Director, was an investigative reporter for *Philadelphia Magazine*. He was also known for publishing his own conspiracy theory on the assassination of President Kennedy in his book "The Last Investigation."

Roy Menzel '38 passed away April 14 in his life-long home of Stevens Point, WI. A DP sportswriter from 1934-1936, Menzel worked in marketing communications and community relations for Sentry Insurance for more than 20 years before forming his own PR consulting company.

Marisa Katz Bellack '99, and her husband of nearly two years, Adam Bellack, welcomed their first child, Audrey Claire, in July. Mom is *The Washington Post's* Opinions Editor for Digital. She is a former DP Editorial Page Editor.

The newest output from **Jeremy Kahn '96** isn't a story about billionaire Richard Branson disrupting the British banking industry. (That was in March.) His latest production was actually son Gabriel, born April 11 in London. Kahn, a Senior Editor and Managing Editor at the DP, is now a writer for Bloomberg Markets.